Theatro

Unlock The **Productivity Potential** Of Your Casino & Resort Workforce

With Theatro's Voice-Controlled Mobile App Platform

The Market Is Picking Winners & Losers. Bringing Mobile to Your Workforce Will Make The Difference.

The mobile revolution has transformed the world. While mobile has spawned massive productivity gains across almost every sector of the world's economy, the mobile revolution has left the hourly worker behind. Employers of large hourly workforces have been unsuccessful at unlocking the productivity potential of mobile with consumer mobile devices like smart phones and tablets. These solutions have proven to be expensive, prone to theft, and the screen creates a big distraction that ultimately leads to lower worker productivity and the potential for a poor guest experience.

Enter the potential of Theatro. With instant access to their own Intelligent Assistant and new voice-controlled mobile apps, casino and resort employees are able to be incredibly responsive to guest and team inquiries without having to stare at a screen or walk away to look-up information. Guests want eye-to-eye contact when being served, not employees looking at screens on legacy mobile devices. The world is moving to an environment driven by intelligent, IoT connected devices powered by conversational interfaces like Siri, Alexa, and Theatro. Let us make you a winner in this new mobile world.

Innovation for the Forgotten Hourly Worker

We've created the world's first voice-controlled mobile app platform for casinos, resorts, hospitality, retail, and distribution. Our "heads-up and hands-free" solution instantly connects employees to one another, to leadership, to headquarters and to enterprise information systems. Theatro's software-as-a-service (SaaS) solution brings the advantages of an Internet of Things (IoT) voice-controlled mobile computer and new workforce-optimized apps together to help improve guest engagement, worker productivity, team collaboration, and business performance.

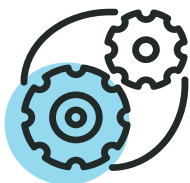## Theatro's Workforce Optimized Apps

Collaborate

Hospitality & Casino Execution

Employee Locator

Engage

Educate

Insights

Collaborate
A Connected Team is a Productive Team

Every employee wears a small, voice-controlled IoT computer connecting them to their co-workers, to management, and to critical IT systems. With simple voice commands, employees can quickly tap into the expertise of their teammates and share their own knowledge when needed. With Theatro's collaboration apps, the collective knowledge of the entire team can be unlocked and available to answer any guest's question.

Hospitality & Casino Execution
### Increase Speed of Service and Decrease Guest Wait Times

Close the loop and finally measure the speed of service of key tasks in near-real time. Deliver team direction, marketing, and performance data to everyone, regardless of location or shift, ensuring the entire team is aligned on the same goals. Seamlessly receive alerts from task or workforce management systems without having to check back-of-house terminals or log into a handheld app.

Employee Locator
Build an Agile, On-Demand Workforce

Ensure that key areas of the facility have the coverage you need to drive engagement and a differentiated guest experience Managers can optimize floor coverage and guest service by instantly finding specific employees by name, expertise or location. With Theatro, you can operate your casinos and resorts with greater intelligence and efficiency, providing guests with exceptional service when, and where, they request it.
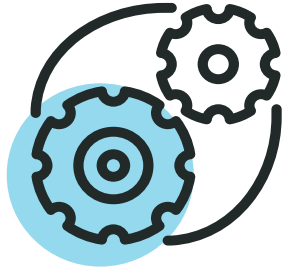
Engage
Personalize guest experiences

Create memorable guest experiences by enabling personalized service on the casino floor where it matters the most. Theatro connects employees to enterprise and loyalty systems, alerting them when key customer events happen. Programmatically notify the VIP Host when a VIP player arrives or cards in. Immediately identify the locations of large buy-ins and payouts, regardless of whether the player is carded in. Engage your guests in new ways with Theatro.

Educate
Make your Employees Experts On Day One

Guests expect your team members to be faster and more educated than ever. With Theatro, automated training moves to the resort floor where it matters the most. Associates are provided on-demand and contextual training related to their role, their location, and their skill-set, allowing them to answer any question even on their first day.
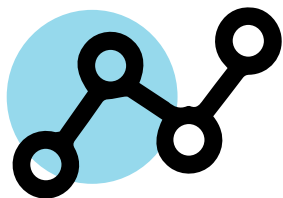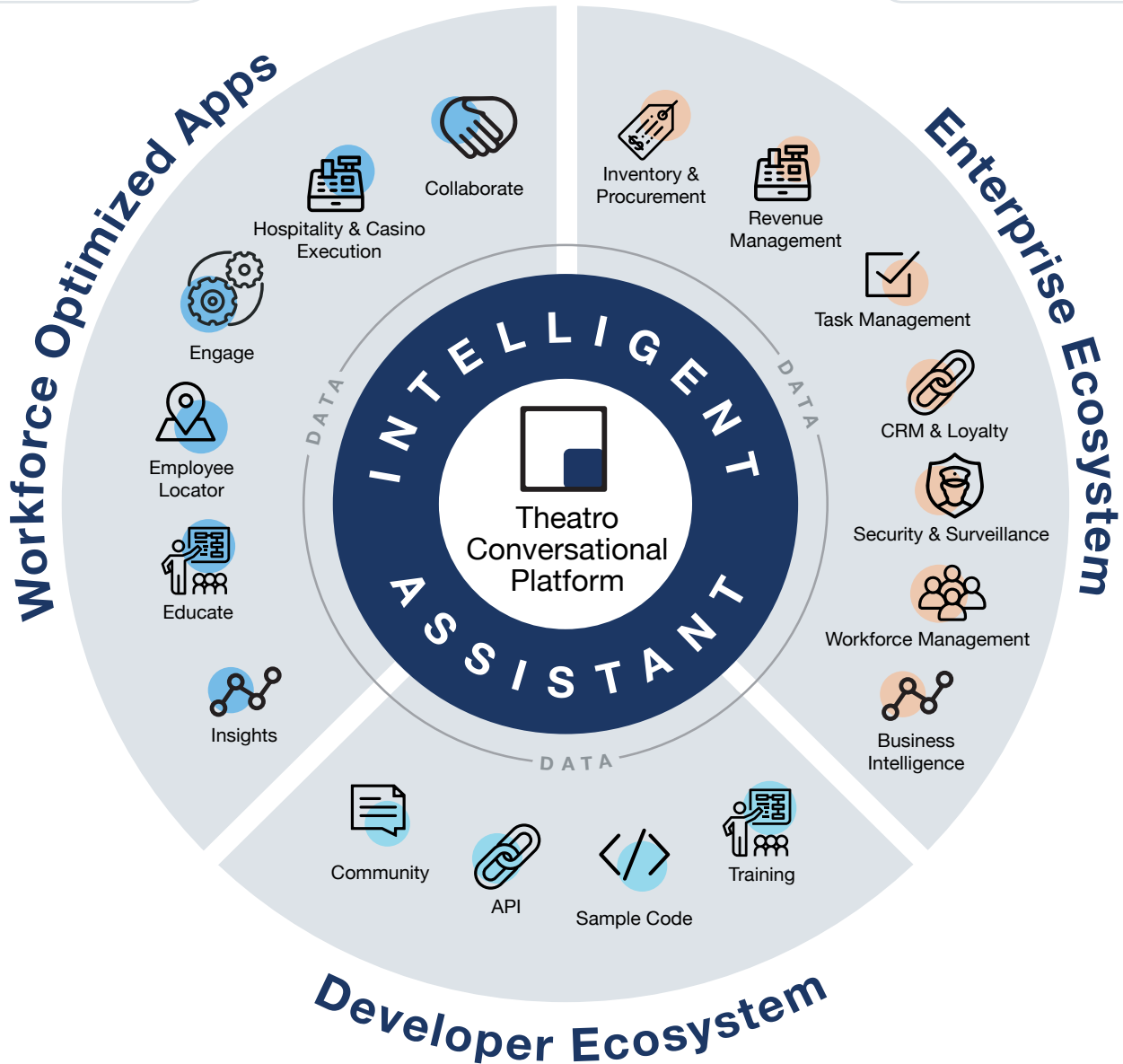
Workforce Insights
Reveal New Insights on Workforce & Floor Performance

Theatro broadens a manager's span of control by providing access to new and actionable employee performance data. Evaluate patterns and trends in productivity and communication, and understand success drivers of the team. Identify your top performing employees, and know when to provide guidance to those who need help. Make better informed decisions that direct service and impact the bottom line.

Our IoT Platform Makes It All Possible

Theatro's Workforce Optimized Apps connect your teams with the people and systems they need to meet the growing expectations of guests.

Our flexible APIs easily integrate with your enterprise systems, allowing your workforce to get access to critical information with just their voice.

Workforce Optimized Apps

Collaborate

Hospitality & Casino Execution

Engage

Employee Locator

Educate

Insights

Enterprise Ecosystem

Inventory & Procurement

Revenue Management

Task Management

CRM & Loyalty

Security & Surveillance

Workforce Management

Business Intelligence

INTELLIGENT ASSISTANT

DATA

DATA

DATA

Theatro Conversational Platform

Developer Ecosystem

Community

API

Sample Code

Training

Theatro's Intelligent Assistant delivers the entire network's knowledge into the ear of every employee, at the speed of thought.

Our platform enables app developers to build new capabilities. With Theatro, you're getting a platform with limitless possibilities.

Flexible Tools Connect Casino, Resort, and Leadership Teams
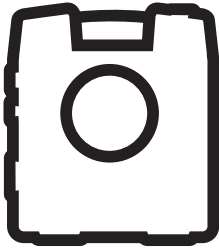
The Communicator

Theatro's Communicator is a small 1.5 oz. voice-controlled computer that works in conjunction with a discreet ear bud and runs across your WI-Fi network. We supply the Communicator at no cost to every hourly employee, and handle all aspects of device management, repairs, and software upgrades. Free up your IT team to focus on guests, not your hardware.
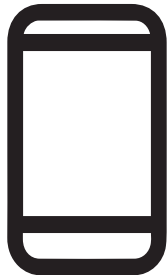
Manager's App

Our Manager's App is an iOS and Android app that provides leadership and managers on the go with access to Theatro's platform, significantly improving span of control. Managers can talk privately with individual employees, communicate with an entire department or facility, and monitor performance....all from the road or remote office.

Content Distribution Manager

Theatro's Content Distribution Manager is the world's first content management platform built for messaging across the enterprise to those who don't have company email or voicemail. Whether instantly or on a regular schedule, our CDM enables the delivery of mission-critical messages to every hourly worker, including training and compliance messages. If you need to communicate effectively with hundreds or thousands of members of your workforce, there's no better way.

Theatro

At Theatro, we believe that every employee should be able to instantly answer any guest question, or solve any operational challenge, even on their very first day. As the inventors of the world's first voice-controlled mobile app platform and Intelligent Assistant for retail, hospitality, casinos, resorts, and distribution, we connect employees to each other and to critical enterprise information, enabling hourly workers to provide incredible guest experiences that drive performance.

Not only do we produce financial results for our customers, we also aim to enhance the work experience of the employees who are using our solution every single day. They are empowered, connected, and agile, and report a higher level of satisfaction with their jobs once Theatro is deployed.

Theatro, based out of Dallas Texas, serves the world's most notable brands, including Neiman Marcus, Cabela's, The Container Store, and many more. Give us a call - we'd love to discuss with you how Theatro can help transform your hourly workforce to drive operational excellence and amazing customer experiences.